## Planning sheet

After reading and understanding the judging criteria, based upon the concept that you have decided upon, outline your plan for a projection mapping work aimed at entertaining. Check that your work creation plan conforms to the items below.

Submission Content: Including the purport of the plan, visual images and illustration continuity, it should

be 10 pages or less. How those pages are divided is up to you.

Submission Format: A PDF file of 5MB or less.

Submission Deadline: Friday 18th June.

Submission Method: Uploaded from the entry form on the official website

## **%Notes**

(1) **Contents:** Projection mapping onto the two external facades of the Conference Complex of the Tokyo Big Sight. While CG production is the base for any Work, on occasion the Work may contain live footage or other materials.

Where the plan or CG production does not meet the requirements for screening in a public space or contains expressions or images that infringe upon a third party's copyrighted material, the Organizer may demand revisions or additions to the plan or CG production.

## (2) Produced work length---Approx. 2-3 minutes per team

(3) **Music:** The use of any of the original songs, scores or royalty free music sources that have been copyrighted by a participant, or any of the original songs, scores or sound sources that are free for use due to expiration of copyright will be accepted.

If you use original music, you may ask the right source to sign the license issued by the Award Executive Committee.

## (4) \*Important Production related Items:

Produce your Work plan taking into account the items stated below:

- Within the Work, the use of any logos or text that contains any reference to or illustrates your school or any company and specific product and service name is prohibited.
- Any expression or image that creates displeasure or otherwise annoys people, is slanderous or defamatory, or in any way has a message contrary to the views of any religion is prohibited.
  Further the use of image content that may be considered as either pornographic or grotesque is prohibited.
- A Work that contains content that would infringe upon copyright or portrait rights is prohibited.
- Without the consent of the copyright holder, the use of any music that has been released into the market as BGM is prohibited.
- The use without consent of any images contained within TV programs or DVDs released onto the market is prohibited.
- The use of pictures, illustrations, photographs, etc. produced by third parties, without the concerned party's consent, is prohibited.
- The use of characters created for brand promotion, without the concerned party's consent, is prohibited.

■ Team Name

■ Working Title

■ Plan Intent: Explain in a way that the concept can be understood. Use images and text as you see fit.

• Visual Imagery: Vertical or horizontal images. Create a visual imagery that best reflects your concept.

